

MEETING: Senior Citizen Advisory Commission
DATE: Tuesday, June 24, 2014
TIME: 11:00 AM to 1:00 PM
PLACE: Cape Elizabeth Town Hall – Jordan Conference Room
NEXT MEETINGS: Tuesday July 8, 2014 – **OPEN – Possible** – James Phipps, Executive Director
Maine Iris Foundation
Tuesday July 22, 2014 Representative Kim Monaghan-Derrig
Tuesday August 19, 2014 Senator Rebecca Millett (Confirming)

July 8, 2014 – SPEAKER IS OPEN – SUGGESTIONS??

MEETING TO START PROMPTLY AT 11:00am – THANK YOU

AGENDA

1. Review / Approval of 5/27/2014 SCAC Commission meeting Minutes
 - a. Attendees: Matthew Sturgis, Town Representative Liaison to Commission, Bruce Nelson, Barbara Page, June O’Neill, William Marshall, Elizabeth Baillie, Pat Bradenburg and Brett Seekins
 - b. General Public: Dr. Sheila Pinette, Maine DHHS CDC Director and Cape Elizabeth resident

BUSINESS ACTION ITEMS / DISCUSSION

2. **GUEST: Paula Banks** with Living Innovations and formerly owner/operator Two Light Home Care will join us to discuss her extensive background as a home care provider and geriatric work. Paula has certainly seen many changes in home care as operations seem to morph just as fast as insurance programming does. Commercial, Medicare/Medicaid, private, and Managed Care have high expectations but are the payments there – not really!!
3. **Strategic Plan – Let’s keep talking / Plan a summary of what we’re doing / Any open items from the questions below?**
 - WHERE will we conduct the input session(s)?
 - WHAT will our presentation look like?
 - WHAT will we have for handouts?
 - WHO will we invite?
 - SHOULD we have a keynote speaker?
 - HOW many people will we invite?
 - HOW will we reach out to invitees? WHO can we get to advocate for our event?
 - HOW many public input sessions should we have?
 - WHAT is the best way to get as many people at the input session as possible?
 - SHOULD we have invitees participate in a Community Senior Needs Assessment?
 - YOUR questions are always welcome!!
4. Marketing Plan – WHAT will our advertisements look like? DO we need a logo? DO we need a catch phrase? WHERE should we place the advertisements? WHEN should we place the advertisements?

5. Update Senior Issues list. **PLEASE** bring to meeting any new Senior Issues you would like to add to our on-going list (ALL). You should have all received and email from Matt containing a report I circulated regarding the State of Senior Hunger in America (May 2014).
6. Develop Guest Speaker list – **PLEASE** bring to meeting a list of groups that you think we would benefit from learning about their mission as it relates to Seniors (ALL)
7. Committee touches / outreach (ALL)
8. Name for our Committee – should we develop a name for our committee for branding and outreach purposes that stays true to our call from the Town Council but puts a friendlier face to our mission?

MISCELLANEOUS

9. Seniors in the News – a recurring feature for anyone to discuss a topical senior newsworthy article or concept to help keep us fresh and up to date on what's happening in the world of our seniors
10. SCAC Member thoughts – an opportunity for any member to bring up an item that was not included in the formal agenda
11. Public Comments
12. Adjournment